



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Sage Media Planning
1322 G Street SE
Washington, DC 20003

Contract # 5271433

Schedule Dates 06/07/22-06/13/22
Advertiser Robert for DC-D (147072)
Agency Sage Media Planning (18733)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 11015 6.7-6.13 (1738700)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 11015
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 06/02/22
Last Modified 06/02/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$622.50
Net Total \$3,527.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	8	\$4,150.00
Grand Total:	8	\$4,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/07/22-06/07/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$300.00	\$300.00	Washington (WJLA)		6/2/22
2.0	Normal Line / SPOT	06/13/22-06/13/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		6/2/22
3.0	Normal Line / SPOT	06/08/22-06/08/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1					1	\$600.00	\$600.00	Washington (WJLA)		6/2/22
4.0	Normal Line / SPOT	06/09/22-06/09/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$900.00	\$900.00	Washington (WJLA)		6/2/22
5.0	Normal Line / SPOT	06/08/22-06/10/22	3	:30	11:30:26P- News-7News ON YOUR SIDE at 11PM				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		6/2/22
6.0	Normal Line / SPOT	06/11/22-06/12/22	2	:30	6P- 7P (EST)							1	1	2	\$525.00	\$1,050.00	Washington (WJLA)		6/2/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.